# HIVE PUBS

A Pub Franchise with







BY GREENE KING

If you have dreamed of running your own business in the pub industry, Hive is a low-cost way to achieve your ambition.

This Franchise Agreement from Greene King Pub Partners provides a pub that's ready to trade so that you can concentrate on growing the business and serving customers.





### What is unique to hive?



#### **READY TO GO**

Agreement and quality pub assets ready to go, making it easy for franchisees to focus on the customer experience



#### COMFORTABLY CLOSE

Remaining close to our franchisees with on hand support but autonomy to be your own boss



#### **REALLY RELIABLE**

Successful beer and pub brand with over 200 years heritage that consumers know and love

## Why will customers visit a Hive pub?

Hive pubs are conveniently round the corner; easy to walk to or easy to park at. A great place to socialise as a group or with the locals. Hive pubs have a great atmosphere with something always going on from sport and quizzes to live local music. Hive includes a great-value, good quality food offer, focusing on pub classics as well as an excellent drink range.

Convenient catch up



Post-work wind down







# Could Hive be your next exciting opportunity?

#### Are you...

#### Energised

Full of life, enthusiastic, outgoing and confident

#### Open

Always open-armed and open-minded to make the pub experience the best it can be

#### Easy

Approachable and down-to-earth, making every customer interaction easy and enjoyable

#### Genuine

You like to do things properly, approaching everything with honesty and integrity

#### Experienced

With pub management and retail management experience





### WHAT SKILLS ARE WE LOOKING FOR IN A FRANCHISEE?

A Pub Franchise Agreement sounds like a great deal, but we need to make sure you are the right person to take on this agreement.

Here's what we expect from you in return:

- · High standards
- Good administration skills
- · Great at running a team
- · Brilliant with people and customers
- · A drive to succeed



#### WANT TO FIND OUT MORE ABOUT PUB FRANCHISES WITH HIVE?

For more information please contact us:

 ${\color{red}\textbf{Email:}}\ pubpartners recruitment @greeneking.co.uk$ 

Call: 01284 843 200

Or visit our website:

www.greenekingpubs.co.uk/supporting-you/pub-franchise-agreement



### Why Hive?

#### ADDITIONAL INCOME COMING FROM:

Low ingoing cost of £5,000

(includes legal fees and on-site training)

Minimum guaranteed annual income of £20,000

Franchise fee

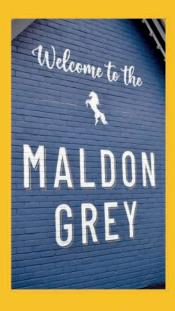
A percentage of the Weekly Turnover

(Variable by pub)

Quarterly percentage of

Business Profits £7,500

Annual bonus for meeting compliance audits





#### WHAT CAN HIVE OFFER YOU?

- No commute to work
- Every pub will be set up including an investment
- · Live in accommodation, covering bills and maintenance\*\*
- Running costs and repairs are covered
- Food and drink supplied allergens, food specification books and food order guides
- Hive Induction and on-going support
- Support from a dedicated Business Development Manager
- Systems such as tills, epos and ordering systems are all included
- Your marketing support including material such as menus and POS

#### BECOME PART OF THE HIVE FAMILY



Step '

COMPLETE THE ONLINE APPLICATION FORM AT

www.greenekingpubs.co.uk/next-steps



Sten 4

WE WILL ASK YOU TO PREPARE A BUSINESS PLAN

and we will provide information to help you with this



Step 7

WE WILL PROVIDE YOU WITH A PUB FRANCHISE AGREEMENT

which comes as a documentation offer pack



Step 2

YOU'LL RECEIVE A CALL FROM OUR RECRUITMENT TEAM

to discuss your application



Sten 5

YOU WILL ATTEND A
PUB SPECIFIC INTERVIEW

where we review your plans and the pub in more detail



Step 8

PRE-AGREEMENT MEETING

to ensure you understand everything you need to know about the pub and the agreement



Step 3

YOU WILL HAVE A GENERAL INTERVIEW

with one of our business development managers



Step 6

A FINAL APPROVAL MEETING

a senior member of our team will meet with you for the final approval



Step 9

THE BIG DAY KNOWN AS CHANGE DAY -

this is the day you will get the keys to your new Pub Franchise

<sup>\*\*</sup>excludes council tax and TV licence



#### **GREENE KING - WHO WE ARE**

Founded in 1799 with a heritage of 220 years in brewing and pubs.

Based in Bury St Edmunds and Burton-on-Trent, we operate over 2,500 pubs across England, Scotland and Wales, comprising managed, leased, tenanted and franchise pubs.

Greene King employs 40,000 people and has supported more than 13,000 apprentices since 2011.







Greene King breweries in
Bury St Edmunds, Suffolk
Belhaven in Dunbar, Scotland